

Mr. Neel Kamal Singh, Director, Information & Dissemination, Indian Red Cross Society, New Delhi,



Mr. Neel Kamal Singh, Director, Information & Dissemination, Indian Red Cross Society, New Delhi, Visited IMT Nagpur on 11th July, 2014 and addressed second year students. He talked broadly on Principles of success in management.

Talking on “achievement” Mr. Singh outlined that clear mission and vision, proper communication, Research/brainstorming, networking, followed by teamwork and mutual trust makes the right blend for success in corporate and for that matter, in any field of life. To elaborate on these points, Mr. Singh interestingly drew instance from “Ramayana” stating that Rama had an unique army comprising monkeys, birds and various other creatures in his fight against the mighty king of Lanka, Ravana. His victory was made possible because of following factors:

- He had a cause to fight for A desire to win Commitment
- He was a kind, honest, considerate and encouraging leader
- His army had human beings and creatures who had been humiliated by Ravana Some of them had been unjustly removed from their thrones

Mr. Singh ingeniously drew from movie “Lagan” in this context stating that a “strong will to win” has a Great power to make you achieve virtually anything ! He said that “restlessness” is the key to achieve success

Mr. Singh also quoted examples from “Mahabharata” to emphasize importance of victory of virtuous over evil, utilization of available resources, importance of approaching friends/ acquaintances for asking for help, having faith in one’s innate capacity etc.

Students listened to his talk in rapt attention and thoroughly enjoyed the beautiful session filled with learning and motivation.

In the end Chairperson Placements, Prof. T. K. Chatterjee and Ms. Meha Kapoor, member of Senior Placecom Committee, thanked Mr. Neel Kamal Singh on behalf of students for his enlightening session.