



## Placement Report 2016

### Partial List of companies offering placement in Marketing Profile

| Sr. NO | Company Names                    |
|--------|----------------------------------|
| 1      | ADANI GROUP                      |
| 2      | ADITYA BIRLA RETAIL LTD          |
| 3      | APOLLO MUNICH HEALTH INSURANCE   |
| 4      | ASIAN PAINTS                     |
| 5      | ASPIRING MINDS                   |
| 6      | BAJAJ ALLIANZ GENERAL INSURANCE. |
| 7      | BAJAJ LIFE INSURANCE             |
| 8      | BLUE STAR                        |
| 9      | CAPITAL FIRST                    |
| 10     | EUREKA FORBES                    |
| 11     | EVEREADY INDUSTRIES LTD.         |
| 12     | EXIDE LIFE INSURANCE             |
| 13     | FIRST NAUKRI                     |
| 14     | FLIP                             |
| 15     | GIC HOUSING FINANCE              |
| 16     | HAFELE INDIA                     |
| 17     | HDFC BANK                        |
| 18     | HIL                              |
| 19     | HOME FIRST FINANCE COMPANY       |
| 20     | ICICI BANK                       |
| 21     | ICICI LOMBARD                    |
| 22     | ICICI PRUDENTIAL AMC             |
| 23     | ICICI PRUDENTIAL LIFE INSURANCE  |
| 24     | ICICI SECURITIES                 |
| 25     | IDEA CELLULAR                    |
| 26     | IGATE                            |
| 27     | INSPIRE ONE                      |
| 28     | JANALAKSHMI FINANCIAL SERVICES   |
| 29     | JARO EDUCATION                   |
| 30     | LADDER UP                        |
| 31     | NAUKRI.COM                       |
| 32     | NPCI                             |
| 33     | ORIENT CEMENT                    |
| 34     | PHILIPS                          |
| 35     | RUCHI GROUP                      |



|    |                   |
|----|-------------------|
| 36 | RUNTIME SOLUTIONS |
| 37 | SBI BANK          |
| 38 | SBI LIFE          |
| 39 | SOMANY CERAMICS   |
| 40 | TECH MAHINDRA     |
| 41 | TOTAL OIL         |
| 42 | TVS MOTORS        |
| 43 | UJJIVAN           |

### **List of profiles offered in Marketing Specialization**

| <b>Sr. No</b> | <b>PROFILES</b>   |
|---------------|---|
| 1             | ASSISTANT MANAGER MARKETING/FINANCE                             |
| 2             | ASSOCIATE MANAGER (PRODUCT DEVELOPMENT)                         |
| 3             | BUSINESS DEVELOPMENT EXECUTIVE                                  |
| 4             | BUSINESS DEVELOPMENT MANAGER                                    |
| 5             | DIGITAL MARKETING EXECUTIVE                                     |
| 6             | EXECUTIVE TRAINEE – S & M                                       |
| 7             | MANAGEMENT ASSOCIATE  |
| 8             | MANAGEMENT TRAINEE  |
| 9             | MANAGEMENT TRAINEE - CORPORATE SALES                            |
| 10            | MANAGEMENT TRAINEE - SALES                                      |
| 11            | MANAGEMENT TRAINEE (MARKETING /H.R/ SUPPLY<br>CHAIN MANAGEMENT) |
| 12            | MANAGER-SALES   |
| 13            | MARKET RESEARCH   |
| 14            | RELATIONSHIP MANAGER  |
| 15            | TERRITORY MANAGER   |



### Partial List of companies offering placement in Finance Profile

| Sr. No | Company Names       |
|--------|---------------------|
| 1      | CAPITAL FIRST       |
| 2      | CRISIL              |
| 3      | DELOITTE            |
| 4      | ECLERX              |
| 5      | FACTSET             |
| 6      | GIC HOUSING FINANCE |
| 7      | HDFC BANK           |
| 8      | HIL                 |
| 9      | ICICI BANK          |
| 10     | ICICI SECURITIES    |
| 11     | NPCI                |
| 12     | S & P CAPITAL IQ    |
| 13     | SBI BANK            |
| 14     | UJJIVAN             |
| 15     | VERITY              |
| 16     | XL DYNAMICS         |

### List of profiles offered in Finance Specialization

| Sr. No. | PROFILES                     |
|---------|------------------------------|
| 1       | ANALYST - EQUITY RESEARCH    |
| 2       | ASSITANT MANAGER – FINANCE   |
| 3       | ASSOCIATE                    |
| 4       | ASSOCIATE PROCESS MANAGER    |
| 5       | AUDIT & ADVISORY             |
| 6       | FINANCIAL ANALYST            |
| 7       | MANAGEMENT TRAINEE           |
| 8       | MANAGEMENT TRAINEE - FINANCE |
| 9       | RELATIONSHIP MANAGER         |
| 10      | RESEARCH ASSOCIATE           |



### **Partial List of companies offering placement in Other Profiles**

| <b>Sr. No</b> | <b>Company Name</b>  |
|---------------|----------------------|
| 1             | AMAZON               |
| 2             | CAPITAL FLOAT        |
| 3             | ECLERX               |
| 4             | FUTURE SUPPLY CHAIN  |
| 5             | GATI                 |
| 6             | GRANDVIEW RESEARCH   |
| 7             | IMRB                 |
| 8             | IPSOS RESEARCH       |
| 9             | NIELSEN              |
| 10            | OXIGEN SERVICES      |
| 11            | PEOPLE CART          |
| 12            | PHRONESIS STRATEGIES |
| 13            | TCS                  |
| 14            | TCS BPS              |
| 15            | THOMSON REUTERS      |
| 16            | TRANSPERANT VALUE    |
| 17            | WIPRO                |

### **List of profiles offered for Other (HR. Business Analytics, Operations) Specialization**

| <b>Sr. No</b> | <b>PROFILES</b>                        |
|---------------|--|
| 1             | ARC                                    |
| 2             | ASSOCIATE HR MANAGER                   |
| 3             | ASSOCIATE PROCESS MANAGER              |
| 4             | ASSOCIATE RESEARCH MANAGER             |
| 5             | BUSINESS ANALYST                       |
| 6             | BUSINESS ANALYST TO SR.CONSULTANT      |
| 7             | CUSTOMER SERVICE MANAGER               |
| 8             | MANAGEMENT TRAINEE                     |
| 9             | MANAGEMENT TRAINEE- RESEARCH ANALYTICS |