



Institute of
Management Technology
Nagpur



INTERNATIONAL CONFERENCE ON THE FUTURE OF BUSINESS

JAN 11-12, 2025

AND
PRE-CONFERENCE SEMINAR/
WORKSHOP
JAN 10, 2025



Call for Research Papers, Case Studies, and Teaching Cases

Institute of Management Technology Nagpur is pleased to announce its International Conference on the Future of Business (ICFB-2025) on January 11 & 12, 2025, in Hybrid mode and the Pre-conference Seminar/ Workshop on January 10, 2025.

Rapid technological innovations, geopolitical upheavals, demographic shifts, socio-cultural movements, and climate change concerns are changing consumer tastes, preferences, and behavior and forcing business organizations to revisit their existing offerings, processes, alliances, and locations. To remain relevant and competitive in a rapidly changing business environment, business organizations must develop new innovative products, relocate production and sourcing destinations, and devise new business models and strategies to remain cost-effective and efficient.

Conference Themes

International Conference on the Future of Business explores the impact of emerging technological trends, geopolitical conflicts and risks, demographic shifts, sociocultural movements, and global climate challenges on the economy. With this objective, we, the conference organizers, invite abstracts, research papers, articles, case studies, and teaching cases broadly in the following areas:

- Business applications of artificial intelligence and machine learning
- Adding and delivering value through digital transformation and automation
- Internet of Things (IoT), cloud computing and business transformation
- Cyber-security measures and policies for protecting business data, cash flows and customers
- Blockchain applications in business and finance
- Shifting demographics, the future of work, and changing consumer choices
- Socio-cultural shift and diversity and inclusivity at the workplace
- Technological advancements and flexible work arrangements
- Green innovations, sustainable mobility, and clean energy solutions for a circular economy
- De-globalization and new supply chain management
- Technology-enabled on-demand labor models and platforms
- Social media platforms and marketing

These listed themes are just indicative and are not exhaustive.

Important Submission* and Registration Deadlines

Abstract Submission: December 10, 2024

Acceptance of Abstract: December 13, 2024

Conference Registration: December 13, 2024

Submission of full paper: December 15, 2024

Important Note: * To facilitate travel of international and domestic participants, acceptances of abstracts of papers, articles, case studies, and teaching cases will be on a rolling basis until December 13, 2024. So kindly submit your abstracts as soon as possible to icfb@imtnag.ac.in. An online presentation facility is also available.

Key Advantage for Participants of ICFB: 2025

- Enhance your research capabilities by attending pre-conference seminars/workshops offline without additional cost;
- Present your research papers, articles, case studies, and cases to receive valuable feedback from peers and experts;
- Learn and appreciate the new trends shaping the emerging business and environment from the peer presentations;
- Build your organizing and leading capabilities by chairing presentation sessions/tracks;
- Develop and grow your professional network with renowned academicians, researchers, executives, and policymakers in the serene, green, and beautiful environment of the IMT Nagpur campus;
- Benefit from the publication opportunity in the conference proceedings;
- Compete for the best paper award for research excellence in each technical track of the conference;
- Receive a certificate of participation;
- Benefit from the rich library and other offline and online resources, such as Bloomberg Terminal of IMT Nagpur.



Pre-Conference Workshop Details

On 10th of January 2025, a pre-conference workshop will be organized to enhance research capabilities of academicians and researchers. The following experts will be conducting the workshops/seminars.

Experts:

Dr. Madhu Kalimipalli

Professor in the Business Department at Wilfrid Laurier University - Waterloo, Canada

Dr. Surajit Bag

Full Professor, Department of Supply Chain, Purchasing and Project Management
Excellia Business School, France

Dr. Sudhir Rana

Associate Professor
College of Healthcare Management and Economics, Gulf Medical University, Ajman, UAE

Dr. Arpan Kumar Kar

Professor in Information Systems at Indian Institute of Technology Delhi, India

Prof. Rajendra B. Kakde

Advisor-I & Head, Scholarships and Grants Bureau,
All India Council for Technical Education (AICTE), New Delhi, India

Dr. Debarun Chakraborty

Associate Professor, Indian Institute of Management, Nagpur (IIM Nagpur), India

Dr. K. Mathiyazhagan

Associate Professor, Chairperson - Research Center,
Thiagarajar School of Management, Madurai - 625005, Tamil Nadu, India

Registration and Fee* (Inclusive of GST)

Faculty and Researchers (India): INR 4500

Executives: INR 5500

Students & Ph.D Scholars: INR 1500

International participants-other than SAARC countries: USD 250

International participants-SAARC countries: USD 150

***Discounted Fee: Any organization sponsoring more than one participant will receive the discount as follows:**

- (I) Two participants: 10% discount;
- (ii) Three participants: 20% discount
- (iii) More than three participants: 30% discount
- (iv) Late registration fee 20% extra

Campus accommodation: For outside participants, accommodation in the IMT campus is available at INR 1,000 for double occupancy per night and at INR 600 for single occupancy per night.

Sponsorship

Details	Platinum Partner	Diamond Partner	Gold Partner	Silver Partner
Sponsorship Amount	2 Lakh	1 Lakh	50 thousand	20 thousand
Promotion Benefits				
Exhibition stall (Sq mtrs- Octonorm- 8)	2	1	Nil	Nil
Stande space	√	√	√	√
Logo in conference proceedings	√	√	√	√
Complimentary paper presentation opportunity by delegates	4	3	2	1

Bank Details

Beneficiary Name: INSTITUTE OF MANAGEMENT TECHNOLOGY NAGPUR
Beneficiary Bank Name: ICICI BANK LTD
Account Type: Savings Account
Bank Branch Address: CIVIL LINES, NAGPUR - 440001 MAHARASHTRA INDIA
Account No: 005901041608
IFSC Code: ICIC0000059

For the conference brochure, further details, and submission guidelines, please visit the submission guidelines and the ICFB-2025 **webpage: <https://www.imtnagpur.ac.in/assets/pdf/icfb2025.pdf>**

For wider benefits, we sincerely request you to kindly circulate this Research Conference announcement to your colleagues, peers, research scholars, Looking forward to your research contribution.

About IMT NAGPUR

Established in 2004, IMT Nagpur is now one of the finest AICTE-approved management institutes. Accredited by SAQS, all PGDM programs of IMT Nagpur are equivalent to MBA for Higher Studies. IMT Nagpur has successfully nurtured and educated budding talents in Marketing, Finance, Business Analytics, Human Resources, and Operations. We aim to provide students with a value-driven, technology-oriented academic environment and help them achieve their dreams! In our approach, we value integrity and sensitivity to sustainability. Our mission is to help students excel in their life. With our cutting-edge curriculum, experienced faculty, and a pool of 5000 plus alumni spread all over India and other countries, IMT Nagpur strives to be a key contributor in innovative management education in India."

IMT-Nagpur offers Two Year Post Graduate Diploma in Management (PGDM) program to equip students with management education across various functional domains like economics, business analytics & IT, operations, OB & HR, finance, and marketing. It aims to allow young graduates to develop managerial skills across these areas. The program also focuses on developing soft skills and technical knowledge among students, which are equally essential to compete and thrive in the competitive business environment. The curriculum has been designed to lay a strong foundation for developing the logical and analytical skills of the students. The program provides an intensive, stimulating, and challenging learning experience in the management discipline.

Location & Environment

IMT Nagpur firmly believes that the environment plays a crucial part in shaping the development of a student, academically and otherwise. Clean, peaceful, and tranquil surroundings help students concentrate better on their studies as no distractions are encountered in the urban vicinity. It offers students an environment that helps them resonate with their intellectual potential and channel it without distractions.

IMT Nagpur understands the value of where students acquire education, so we have ensured a composed learning experience. The location and environment of IMT Nagpur add to its sterling image of being among the top PGDM colleges in India. Our campus is located at a distance of 35 KM from Nagpur City, in a remote location surrounded by lush greenery. Amid the fresh & healthy ambiance of the college campus, the students will be far away from any kind of disturbance and concentrate on achieving academic excellence. IMT Nagpur is not just a college that trains its students to become future corporate leaders, but it also educates them in becoming responsible humans. We integrate the same principles in every fragment of our campus structure. To support our ideologies, we have established a full-fledged solar panel system across the campus to make it more energy efficient.

Brief Profile of Organisers:

Dr. Veena Keshav Pailwar

Professor, Institute of Management Technology, Nagpur, India

M.Phil from Cambridge University, UK, and PhD from GIPE (Pune University), Dr.Veena Pailwar has around 30 years of research and teaching experience. Before joining IMT, Nagpur, she worked in various capacities with XLRI Jamshedpur, NIPFP New Delhi, NCAER New Delhi, and NIFM Faridabad. She has published several research papers, cases, and books. Her research interests include the electric vehicle market, tourism industry, workplace diversity, cement industry, financial sector modeling, foreign capital flows, the impact of financial, fiscal, and external sector reforms, economics and business environment, and forecasting methods.

Dr. Sarbjit Singh Oberoi

Associate Dean (Research & Accreditation's) & Professor

Institute of Management Technology, Nagpur, India

Sarbjit Singh is a faculty member in the area of quantitative techniques and operations management. He is presently holding the position of Chairperson of Research and Accreditations. He obtained his Ph. D. and Masters in Inventory management of perishable products. He has a PGDBA from Symbiosis University. His research interests include Sustainability, Supply Chain Management, Circular Economy, Business Analytics and Lean Six Sigma. He has published 40 research papers in various International and National Journals.

Contact us for further details about ICFB - 2025

Conference Secretariat, ICFB:2025

Dr. Mantha Raghu

Head Librarian

M: 7093042999/8639357360

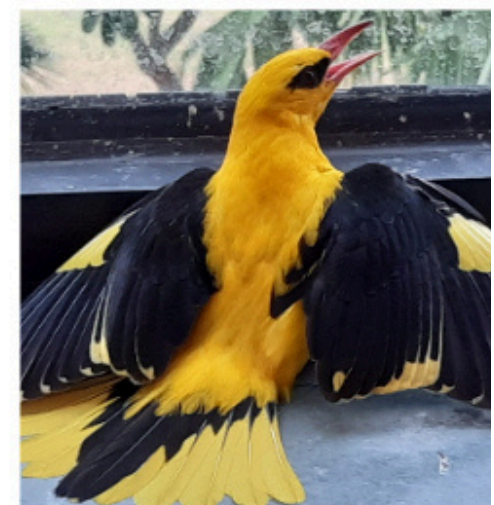
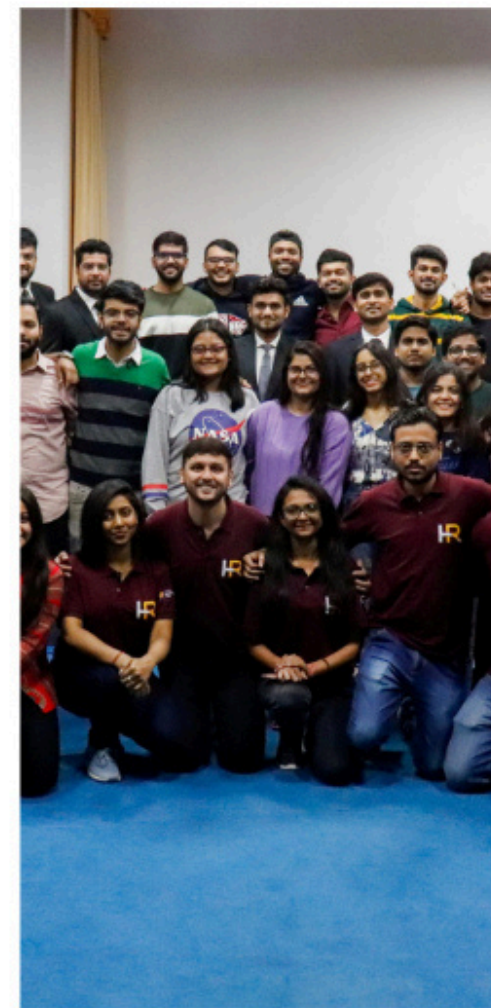
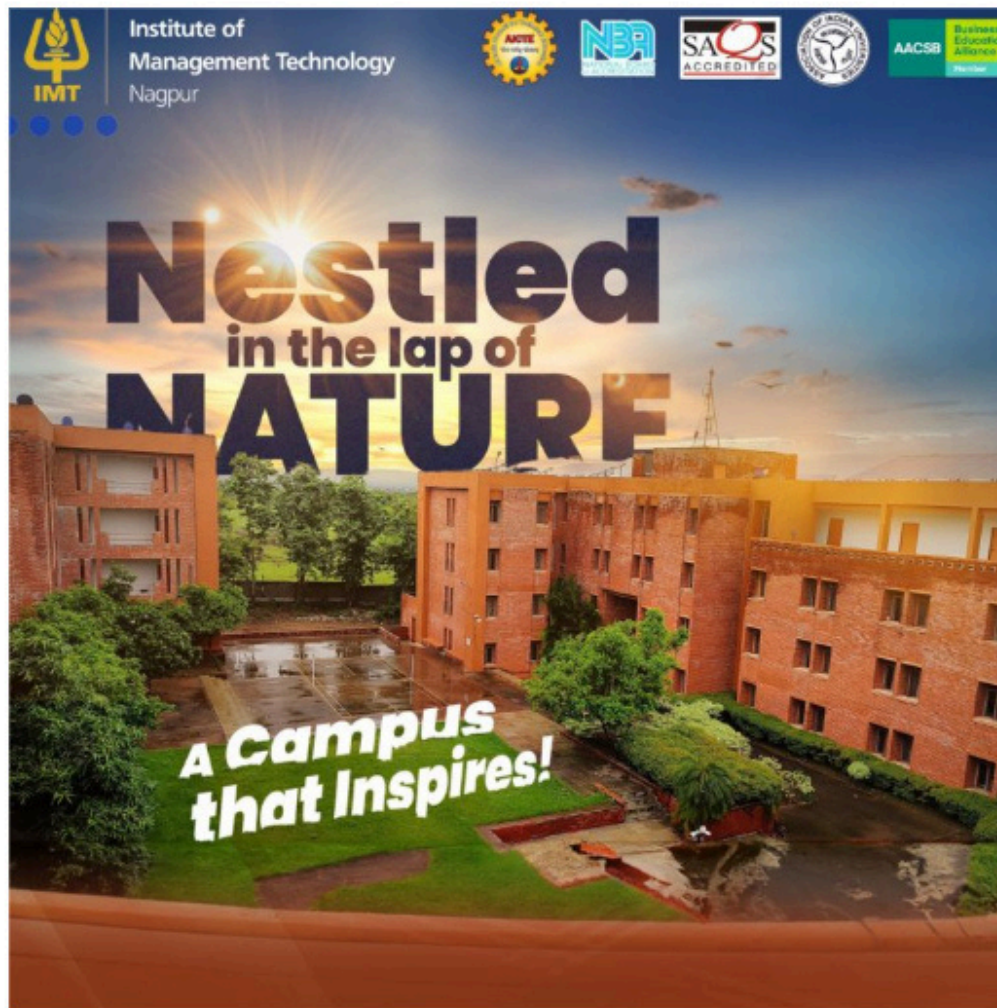
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